



Sunrise Park Resort
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Press Release

FOR IMMEDIATE RELEASE

October 13, 2022

Sunrise Park Resort is Hosting Big Mountain Enduro in 2023

BME Enduro is North America's Premier Enduro Tour and Sunrise Park Resort was selected as one of the five stops in the national race series

Greer, Arizona – October 13, 2022 – Big Mountain Enduro (BME) has announced their summer 2023 schedule and has selected Sunrise Park Resort to host the second of five races for their 2023 BME Enduro Series. This selection makes it a first for both Arizona and Sunrise Park Resort to be a host venue of this prestigious event series. The event is scheduled June 10-11, 2023.

Sunrise Park Resort has been and continues to work tirelessly on expanding the network of trails and improving upon the existing trails throughout the entire mountain. The resort opened four new trails this summer and is dedicated to continuing trail improvements and has plans for several additions in the coming years. These efforts have brought an increase in mountain bike riders and new bike events, such as the Sunrise Scramble collegiate national qualifying races in September.

BME is North America's premier Enduro tour and brings professional and amateur mountain bikers from across the country to compete at some of the most challenging mountain courses. There are five stops for the BME series, all specially picked for their challenge and trail offerings, and Sunrise is proud to be selected as a host mountain this year. Registration for BME 2023 will be available starting January 1, 2023 at www.bigmountainenduro.com.

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About Sunrise Park Resort:

Sunrise Park Resort, owned by the White Mountain Apache Tribe, is nestled in the White Mountains of eastern Arizona. Located 220 miles (4-hours) from both Phoenix, AZ and Albuquerque, NM, Sunrise Park Resort is one of the Southwest's premiere skiing destinations and offers 65 runs across three peaks. In the summer, the resort transforms into a cool mountain getaway, offering activities such as Arizona's longest and fastest zipline, the only lift-served mountain biking trails in the state, hiking trails, kayaking, lake fishing, and camping.

About Big Mountain Enduro (BME)

Established in 2012 and based out of Crested Butte, CO, the Big Mountain Enduro presented by Specialized is the premier enduro mountain biking series in North America. Over the past 10 years, BME has held major events throughout Colorado, Utah, New Mexico, Montana, Arkansas, the Midwest and Mexico. BME has consistently ranked amongst the top global enduro series attracting the best riders and media in the world, while staying true to the roots of mountain biking. The foundation of BME is simple; offer authentic multi-stage Enduro events in unparalleled mountain biking destinations that fully support the riders, sponsors, the overall industry as a whole and the sustainable growth of Enduro racing.



Sunrise Park Resort is owned and operated by the White Mountain Apache Tribe