



Sunrise Park Resort
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Press Release

FOR IMMEDIATE RELEASE

March 14, 2022

Sunrise Park Resort Celebrating End of 2021/22 Ski Season

Greer, Arizona - Sunrise Park Resort announces that the final chair of the 2021/22 ski season will leave the base of Sunrise Mountain at 4:00 p.m. on Sunday, March 20, 2022. A "Sunrise Spring Carnival" event is planned for the final weekend of the season and will feature a number of activities around the mountain.

Saturday, March 19 – Terrain Park Party: Music in the terrain park and riders will be encouraged to wear a fun costume on the slopes. The guest with the best costume in the Terrain Park Party will win a pair of Sunrise day pass lift tickets for the 2022/23 season.

Sunday, March 20 – Pond Skimming Challenge: The pond will be located at the base of the Bunny Hill and will be 90 feet long. Skiers and snowboarders must be wearing a costume and can participate in an attempt to cross the pond for a chance to win lift tickets. Participants can register at Guest Services prior to 1:00pm on Sunday, March 20. The competition will begin at 2:00pm and participants will be judged on air, distance, style, costume, and crowd participation. The winner of the Pond Skimming Challenge will win four Sunrise day pass lift tickets for the 2022/23 ski season.

"This season has been a great success with many operational improvements that took place, a daily dedication to consistent delivery of the experience and team Sunrise working hard to ensure a great experience," said General Manager Todd Clarke. "Sunrise is the best mountain in Arizona. We have a full agenda this summer to revitalize the facilities and services ensuring Sunrise is Arizona's Ultimate Mountain Adventure. We invite you to follow along on our website and social media pages as we provide regular updates on our summer progress."

Media Inquiries:

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About Sunrise Park Resort:

Sunrise Park Resort, owned by the White Mountain Apache Tribe, is nestled in the White Mountains of eastern Arizona. Located 220 miles (4-hours) from both Phoenix, AZ and Albuquerque, NM, Sunrise Park Resort is one of the Southwest's premiere skiing destinations and offers 65 runs spread out across three peaks. In the summer, the resort transforms into a cool mountain getaway, offering activities such as Arizona's longest and fastest zipline, the only lift-served mountain biking trails in the state, hiking trails, kayaking, lake fishing, and camping. For the past 51 years, Sunrise Park Resort has been the prime draw for tourism in the White Mountains and looks forward to continuing to welcome tourists for decades to come.



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