



Sunrise Park Resort
www.sunrise.ski
855-735-SNOW(7669)
200 Highway 273
Greer, AZ 85927

Press Release

FOR IMMEDIATE RELEASE

December 21, 2021

Sunrise Peak Starting Service on Christmas Day

Greer, Arizona - Service to the top of Sunrise Peak is scheduled to start Saturday, December 25, 2021. Sunrise will also be offering night skiing December 26 through January 1, with fireworks scheduled at 8:30pm on New Year's Eve (December 31). Finally, Camp Sunrise is now open with daily childcare services for children ages one through six.

Sunrise Peak Opening: Sunrise Express (Lift 1) will open Saturday, December 25, with service to the top of Sunrise Peak. We will also plan on opening the Rustler (chairlift 3) on busier days to provide less lines and faster service to our open trails. Sunrise will have the trails Spirit Ridge to No Name, where it will connect to currently open Midway trails. Also, with Sunrise Peak open, scenic chairlift rides will be offered on Sunrise Express (Lift 1) daily.

Night Skiing: Sunrise will offer night skiing on three occasions this season. Night skiing will be offered from 4:00 pm to 8:00 pm on the dates below. There will also be a fireworks show on New Year's Eve, Friday, December 31, at 8:30pm. The night skiing dates are as follows:

- December 26 – January 1
- January 15 – January 17 (MLK Weekend)
- February 19 – February 21 (Presidents Day Weekend)

Camp Sunrise: Camp Sunrise is now open, offering daily childcare for ages 12 months through six years old. Camp Sunrise will offer a caring, safe, and fun environment for children to play, rest, and enjoy their day. Special lessons will also be available for children from ages four to six with professional instructors dedicated to teaching children to ski or snowboard in small groups. Reservations are highly recommended and more information about Camp Sunrise can be found on the Sunrise Park Resort website at www.sunrise.ski/winter/camp-sunrise/

Media Inquiries:

Tyler Shultz, Marketing Director
marketing@sunriseskipark.com

About Sunrise Park Resort:

Sunrise Park Resort, owned by the White Mountain Apache Tribe, is nestled in the White Mountains of eastern Arizona. Located 220 miles (4-hours) from both Phoenix, AZ and Albuquerque, NM, Sunrise Park Resort is one of the Southwest's premiere skiing destinations and offers 65 runs spread out across three peaks. In the summer, the resort transforms into a cool mountain getaway, offering activities such as Arizona's longest and fastest zipline, the only lift-served mountain biking trails in the state, hiking trails, kayaking, lake fishing, and camping. For the past 50 years, Sunrise Park Resort has been the prime draw for tourism in the White Mountains and looks forward to continuing to welcome tourists for decades to come.



Sunrise Park Resort is owned and operated by the White Mountain Apache Tribe