



Sunrise Park Resort
www.sunrise.ski
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200 Highway 273
Greer, AZ 85927

Press Release

FOR IMMEDIATE RELEASE

December 8, 2021

Sunrise Park Resort to Open for 2021-22 Winter Season on Friday, Dec. 10

December 8, 2021 - Greer, Arizona - After unseasonably high temperatures and daily snowmaking, Sunrise Park Resort will begin the 2021-22 winter season on Friday, December 10, 2021. On opening day, the Midway and Bunny Hill lifts will be running from 12:00 p.m. - 4:00 p.m. and will then run daily from 9:00 a.m. - 4:00 p.m. starting Saturday, December 11, 2021.

Sunrise Park Resort will be offering special day-pass prices on opening week.

December 10, 2021 - online purchases for day passes will be discounted to \$29 for general admission, \$18 for Super Seniors (aged 75+) and Children (aged 6 and under).

December 11 - 16, 2021 - online purchases for day passes will be discounted to \$39 for general admission, \$18 for Super Seniors (aged 75+) and Children (aged 6 and under).

December 17 and after - Sunrise plans to return to normal season pricing.

For more information about prices and fees, please visit <https://www.sunrise.ski>.

In addition to Midway and the Bunny Hill, Sunrise Park Resort will open the Daylodge Cafeteria, Daylodge Pub, and Midway Cafeteria with new, high-quality menu options. Information about the dining options will be available soon on our website. <https://www.sunrise.ski/dining/>.

The Sunrise SnowSports School has revamped programs and will offer daily lessons with morning, afternoon, and full-day packages. For more information about the Sunrise SnowSports School, please visit <https://www.sunrise.ski/winter/lessons/>.

"As soon as the weather allowed for snowmaking, the team at Sunrise Park Resort worked day and night to get the mountain ready," said General Manager Todd Clarke. "The day we have been working towards is finally here and we can't wait to see visitors back on the slopes starting December 10."

Sunrise Park Resort is hoping to open more trails, mountains, dining options, and tubing as the season and snowfall continues. The best place to check for daily trail openings and snow reports is the website, <https://www.sunrise.ski/>.



Sunrise Park Resort is owned and operated by the White Mountain Apache Tribe

Sunrise Park Resort is committed to guest safety while enjoying our mountain. In accordance with CDC guidelines, guests will be encouraged to wear face masks and practice 6 feet of separation. Face masks will be required indoors. Hand sanitizer is available throughout the property and designated staff will clean all public access areas and touch-points.

For more information, please visit www.sunrise.ski

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About Sunrise Park Resort:

Sunrise Park Resort, owned by the White Mountain Apache Tribe, is nestled in the White Mountains of eastern Arizona. Located 220 miles (4-hours) from both Phoenix, AZ and Albuquerque, NM, Sunrise Park Resort is one of the Southwest's premiere skiing destinations and offers 65 runs spread out across three peaks. In the summer, the resort transforms into a cool mountain getaway, offering activities such as Arizona's longest and fastest zipline, the only lift-served mountain biking trails in the state, hiking trails, kayaking, lake fishing, and camping. For the past 50 years, Sunrise Park Resort has been the prime draw for tourism in the White Mountains and looks forward to continuing to welcome tourists for decades to come.



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